

*Intellects Biz*



Work Smart

Creativity, Innovation and Problem Solving



## WorkSmart

### *Creativity, Innovation and Problem Solving*

*The key to thrive in future and survive is unleashing the creativity of your people for innovative strategies and practices in any organization. Generation and application of creative ideas, fostering of curiosity, and challenging of old mindset and status-quo are important processes that people in organizations must develop in order to stay ahead in wake of 'Blue Ocean strategies' followed by many organizations. You cannot make people any smarter, but you can give them a new lens. The purpose of this program is to give a new lens.*

#### **Program Objectives**

At the end of the program, participants will:

- understand the skills and processes of creativity, and that, people are creative in many ways by birth
- enjoy problem-solving by using their creativity-skills and innovative processes
- learn how to apply the key tools for generating ideas and problem-solving

#### **Contents**

##### **1. What makes people creative?**

People need to understand that everyone is naturally creative but using different modes. Thus, everyone is capable of improving at work by

- learning one's preferred way of looking at things
- understanding the skills & processes of creativity
- identifying one's mental blocks and unlocking them

##### **2. Ownership of problems and issues**

Work improvement can be better achieved if one takes ownership of the work issues and problems and understands the positive impact it can bring. One must perceive the impact when one

- owns the problem
- leaves the problem to others
- ignores the problem

##### **3. What are the tools of creativity and problem solving?**

- Creativity: Lateral thinking, Vertical thinking, Intuitive thinking, being angel's advocate, dissection

- Problem Solving: Problem diagnoses, articulation of problem, generating alternatives, scenario building, and creative implementation of solutions keeping focus on 'innovation'.

#### **Methodology -- the fun way**

This highly interactive 2-day/3-day program combines several exciting training methodologies, such as PowerPoint and KeyNote presentations, instruments and inventories, case-studies, film shows, flash shows, and quiz. 'Learning is a fun' is our motto.

#### **For Whom**

Any manager or senior executive who wishes to unleash his or her creativity and wants to learn how to unleash the creativity of team-players for problem solving and developing innovative practices/processes

#### **For enquiries**

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